



**FRESH TRADING  
DANIŞMANLIK VE TİCARET  
LİMİTED ŞİRKETİ**

helps businesses and  
individuals export products  
from Türkiye to any part of  
the World.

Our digital solutions help you  
track your exports from order  
placements to delivery. We take  
over the entire supply chain.



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**FOREIGN**

***Trade  
Consultancy***





## About us

**FRESH TRADING DANIŞMANLIK VE TİCARET LİMİTED ŞİRKETİ** offers service and support on Foreign Trade issues to those companies in any industry and business branch /industry/sector which perform or want to perform importation and exportation operations.

All our efforts and investments are geared towards offering better solutions.

Within the scope of our Foreign Trade Consultancy Services, we produce solutions for our customer companies to succeed by creating effective and efficient policies in international markets.

“We do not merely source goods and services for businesses. We set up unique technical, mechanical & practical Contingency plans vis-à-vis every project we handle.”



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## Service Benefits

We search for the most suitable manufacturers for our customer companies that want to supply products from foreign markets, and we offer these companies turnkey solutions by carrying out the entire import process based on agreements made.

## Services Offered

- Follow up the entire procurement process. From sourcing, production, packaging, and exportation.
- Overseas office, store, branch warehouse, representative office - and brand promotion activities assistance
- Organizing foreign fair processes
- Providing language support at foreign fairs and factory visits.
- Coordinate and develop research
- Competitor analysis
- Foreign customer search activities
- Preparing international agreements
- Weekly and monthly meetings (There should be goals, analyses, and reports in this meeting)
- Determination of memberships necessity in institutions and organizations and follow-up of the membership process.
- Legal expert services
- Personal branding & OEM

## A-Z Formula

# A Journey Through Our Process

*"Our process is referred to as the A-Z formula.*

*We Design, Manufacture, and Deliver."*



At **FRESH TRADING CONSULTANCY AND TRADE LIMITED COMPANY**, the idea is to make life easier for the customer.

The more reason why, A-Z formula allows us to understand the customer's needs in the Turkish market, process their request, and deliver it within the agreed deadline. The process includes the following steps:

**All our efforts and investments are geared towards offering better solutions.**



### • What Are You Currently Looking For in The Turkish Market? :

"It all starts with identifying your needs in the Turkish market and with a push of the button, the process is launched!"



### • Market Analysis and Business Opportunities :

"Our method aims to make life easier for our clients. We have a team of marketing experts who constantly monitor the movements of the Turkish and international markets, in order to provide you with the best offers to increase your business and make more profits at ease."



### • Finding The Best Quality of The Targeted Product :

"We do thorough research in order to offer you the best version of the product you are targeting".



### • The Product Enters The Manufacturing Phase :

"We carefully monitor the manufacturing process to ensure that the customer's requirements are met to achieve optimum satisfaction."

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### • High-Quality Packing and Packaging Service :

"Our teams are dedicated to offering the widest range of solutions for the production of flexible packaging

Our aim is to combine continuous technological development with the use of the latest biodegradable, recycled, and mono-material packaging."



### Dispatch & Logistics :

" Our aim is to ensure that you receive your package in due form and on time. That's why FRESH TRADING CONSULTANCY AND TRADE LIMITED COMPANY works hard to provide you with the best logistical service by air, land, or sea to ensure that your package is delivered efficiently.."



### • Customs Clearance::

"That thorny phase! Our teams scrutinize all the information for a smooth transit. The aim is to acquire knowledge of customs law for both the departure country (Turkey) and the recipient country."